**Reflection Answer Sheet – Tool Comparison**

**Instructions:**  
Answer the following questions based on your review of the tool comparison table and summaries. Write the tool you would choose for each scenario and briefly explain your reasoning.

**1. A personal small business side hustle**

**Tool chosen:**

**Reason for your choice:**

**2. A 10-person marketing agency**

**Tool chosen:**

**Reason for your choice:**

**3. A company managing 30 social accounts**

**Tool chosen:**

**Reason for your choice:**